

BONUSES PACK FOR BLOGGING IN 2026 BY PAULINA BONSU DONKOH

Worth More Than the Ebook

If you apply what is inside this Bonuses Pack fully, you can build a blog that makes money **even without reading the ebook first**. That is not an exaggeration.

These bonuses exist because most people do not fail at blogging due to lack of information. They fail because they don't know **what to do first, what to ignore, and how to stay consistent when motivation fades**.

Think of this pack as mentorship in written form. You are not expected to rush through it. You are expected to **return to it whenever you feel stuck**.

Read slowly.

Apply one step at a time.

Progress matters more than speed.

BONUS 1: Blog Niche Validation Worksheet

Purpose:

This bonus helps you choose a niche that can make money *and* sustain your interest long-term. Many beginners choose niches based on trends or pressure. This worksheet helps you choose based on **clarity, alignment, and demand**, so you don't quit halfway.

Step 1: Niche Clarity

This step forces you to clearly define what your blog is about. When your niche is vague, your content becomes scattered and your audience becomes confused. Clarity makes writing easier and monetization possible.

What to do:

Write your niche in one simple sentence. Then clearly state who your ideal reader is and the main problem you help them solve.

How to know you're done:

If you can explain your blog to someone in under a minute and they understand it, you are clear enough.

Step 2: Personal Alignment

This step checks whether the niche fits *you*, not just the market. Blogging requires consistency over time. If you choose a niche you don't enjoy or relate to, burnout will come quickly.

What to do:

Ask yourself whether this is a topic you naturally think about, talk about, or want to learn more about. You don't need to be an expert — you need genuine interest.

How to know you're done:

The niche feels like something you can grow with, not escape from.

Step 3: Market Demand

This step confirms that people already care about this topic. You are not here to convince people to want something. You are here to serve an existing need.

What to do:

Look for evidence that people are already searching, reading, watching, or buying within this niche. Existing blogs, YouTube channels, and products are good signs.

How to know you're done:

You can see proof that attention and money already exist in this space.

Step 4: Monetization Check

This step helps you understand how income can realistically come from your niche. A profitable blog solves problems people are willing to pay to fix.

What to do:

List products, services, or digital offers that naturally fit your niche. These can be affiliate products, services you could offer, or products you could create later.

How to know you're done:

You can name at least two clear ways money could flow from this niche.

Worksheet: Exploring Profitable Blog Niches

Purpose:

This worksheet helps you explore profitable blog niches and narrow down the ones that fit *you*, your goals, and your long-term capacity.

Do not rush this page. You are not trying to pick the “best” niche — you are trying to pick the **right starting point**.

Step 1: Review Profitable Niche Categories

Below are proven blog niche categories with strong income potential through ads, affiliates, and digital products.

Read through them slowly and tick the ones that interest you.

- Personal Finance
- Insurance
- Loans & Credit
- Mortgages & Home Finance
- Legal Basics
- Blogging / Website Building
- Software & SaaS Tools
- Cybersecurity & Online Privacy
- Online Education & Learning
- Career & Certifications
- Health & Wellness, Motherhood & Parenting
- Fitness
- Beauty & Skincare
- Home Improvement & Living
- Real Estate & Housing

Step 2: Narrow to 3 Possible Niches

From the list above, write **only three niches** you are most drawn to.

1. _____
2. _____
3. _____

Reminder:

Interest matters. Profit grows faster when you don't hate the topic.

Step 3: Identify a Focused Sub-Niche

Broad niches grow slowly. Focused sub-niches grow faster. For each niche you listed above, write one possible sub-niche. You can conduct your research online or ask an AI.

Niche 1: _____

Possible sub-niche: _____

Niche 2: _____

Possible sub-niche: _____

Niche 3: _____

Possible sub-niche: _____

Example:

Instead of “Health,” think “Women’s wellness after childbirth.”

Step 4: Monetization Reality Check

For each sub-niche, answer honestly.

Sub-niche 1:

How could this blog make money?

- Affiliate products
- Ads
- Digital products
- Services/coaching

Sub-niche 2:

How could this blog make money?

- Affiliate products
- Ads
- Digital products
- Services / coaching

Sub-niche 3:

How could this blog make money?

- Affiliate products
- Ads
- Digital products
- Services / coaching

If you cannot see *any* monetization path, pause and rethink.

Step 5: Final Shortlist

Now choose **one niche to commit to for the next 12 months**.

My chosen niche is:

My chosen sub-niche is:

Why I am choosing this niche:

Note

You do not need to get this perfect.

You need to get it **clear enough to start** and stay consistent. Clarity grows through action.

Income follows consistency. Once chosen, stop browsing and start building.

Step 5: Final Decision

This is where clarity becomes commitment. Switching niches repeatedly slows growth more than choosing imperfectly.

What to do:

Decide to commit to this niche for at least 12 months and grow within it.

Note:

Success comes from staying consistent long enough to improve.

BONUS 2: 90-Day Blogging Action Plan

Purpose:

This plan removes overwhelm and gives you a clear focus for the next 90 days. Instead of doing everything at once, this plan shows you **what matters now** and what can wait.

Month 1: Foundation & Clarity

This month is about setting things up properly so you don't struggle later.

Week 1: Vision & Direction

Before tools or content, you must understand *why* you are blogging. Clarifying your reason keeps you consistent when motivation drops. Set one clear goal for the next six months and choose your niche with confidence.

You're done when:

You can explain your blog's purpose clearly.

Week 2: Website Basics

This week is about creating a functional home for your content. Your website does not need to be perfect — it needs to work. Set up hosting, WordPress, a clean theme, and only essential pages and plugins.

Top Hosting Platforms for Bloggers (Beginner to Growth Stage)

Your hosting choice affects your site's speed, security, and long-term growth. Start simple, then upgrade when needed.

1. Bluehost

Best for: Absolute beginners

Bluehost is beginner-friendly and widely used by new bloggers. It offers one-click WordPress installation and simple dashboards, which makes it easy for first-time users.

Why it's popular:

- Easy WordPress setup
- Affordable starting plans
- Beginner support resources

Good to know:

It's best for starting, not necessarily long-term high traffic.

2. SiteGround

Best for: Bloggers who want speed and reliability

SiteGround is known for strong performance, excellent customer support, and solid security features.

Why bloggers choose it:

- Fast loading speeds
- Strong customer support
- Good security and backups

Good to know:

It costs more than beginner hosts but offers better performance.

3. Hostinger

Best for: Budget-conscious beginners

Hostinger offers low-cost plans while still maintaining good speed and modern dashboards.

Why it stands out:

- Very affordable pricing
- Clean and easy interface

- Good performance for small to medium blogs

Good to know:

Support is mostly chat-based.

4. Namecheap Hosting

Best for: Simple blogs and personal sites

Known mainly for domains, Namecheap also offers beginner-friendly hosting.

Why it works:

- Affordable plans
- Easy domain + hosting management
- Simple setup

Good to know:

Not ideal for high-traffic blogs.

5. DreamHost

Best for: Bloggers who want flexibility

DreamHost offers solid WordPress hosting with transparent pricing and good uptime.

Why bloggers like it:

- Officially recommended by WordPress
- Flexible plans
- Good privacy practices

Good to know:

Dashboard may feel unfamiliar at first.

6. Cloudways

Best for: Growing blogs and intermediate users

Cloudways provides managed cloud hosting, meaning better speed and scalability without heavy technical work.

Why it's powerful:

- Excellent performance
- Scales easily as traffic grows
- No shared hosting limitations

Good to know:

Slight learning curve for beginners.

7. WP Engine

Best for: Professional and high-traffic blogs

WP Engine is premium managed WordPress hosting designed for performance and security.

Why it's premium:

- Very fast and secure
- Excellent support
- Great for business blogs

Good to know:

Higher cost — best when income has started.

8. Kinsta

Best for: High-growth and business blogs

Kinsta uses Google Cloud infrastructure and is known for speed and reliability.

Why it's trusted:

- Extremely fast performance
- Strong security
- Great user dashboard

Good to know:

Premium pricing — not for beginners on a budget.

Very Important

For most beginners:

- **Start with:** NameCheap, Bluehost, Hostinger, or SiteGround
- **Upgrade to:** Cloudways, WP Engine, or Kinsta as traffic and income grow

Your first goal is **starting**, not perfection. A simple host that works is better than waiting for the “best” one.

You’re done when:

Your website loads properly and is easy to navigate.

Week 3: Content Direction

This week removes the stress of “What should I write?” By defining your audience and planning content ideas, consistency becomes easier. “Are my audience males or females or both genders?” What age group am I serving? What is their interest?

You’re done when:

You have a list of topics and feel clear about what to write next.

Week 4: First Content

This week is about action. Your first posts are not meant to be perfect — they are meant to exist. Publish your first two posts and set up tracking tools.

You're done when:

Your site has live content and analytics installed. Analytics tools help you understand how people find and use your blog. They show where your visitors come from, which pages they read, and what content performs best. This helps you improve your blog intentionally instead of guessing.

Common analytics tools include:

- **Google Analytics** – tracks traffic, user behavior, and performance.
- **Google Search Console** – shows how your site appears in Google search and what keywords bring visitors.
- **Jetpack Stats** – simple, beginner-friendly traffic overview.
- **Matomo** – privacy-focused analytics alternative.
- **Clicky** – real-time visitor tracking.

Best choice for beginners:

Start with **Google Analytics + Google Search Console**. Together, they give you everything you need to understand your traffic, improve SEO, and grow your blog with confidence.

Month 2: Growth & Visibility

This month helps people discover your content. Learn basic SEO, publish consistently, and choose **one** platform to share your work. Avoid spreading yourself too thin. Set up an email list so you can build a relationship with your readers.

SEO & Email Tools

SEO tools help your blog rank better on search engines by guiding keywords, readability, and structure. Popular options include **Yoast SEO**, **Rank Math**, and **All in One SEO**. For email marketing, tools like **MailPoet**, **MailerLite**, and **ConvertKit** help you collect subscribers and send newsletters, with **MailPoet** being ideal for WordPress users who want everything in one place.

Month 3: Monetization Readiness

This month prepares your blog to earn. Decide how you want to monetize, write income-focused content, and review what is working so you can improve intentionally.

BONUS 3: Simple Website Setup Checklist

Purpose:

This bonus helps you set up a website that feels professional and trustworthy without technical overwhelm. Your website should support your content, not delay it.

Technical Setup

This is the foundation of your site. Your domain, hosting, WordPress installation, and SSL must work properly so your site is secure and accessible.

SSL (Secure Sockets Layer) is a security technology that protects information shared between a website and its visitors. It encrypts data—such as passwords, emails, or payment details—so it cannot be read by unauthorized people. Websites with SSL show **https://** and a padlock icon, which signals that the site is safe and trustworthy.

You're done when:

Your site opens securely and loads without errors.

Essential Pages

These pages build trust with visitors and platforms. Your About page explains who you help. Your Contact page opens communication. Your Privacy Policy and Disclaimer protect you.

You're done when:

A visitor understands your blog within 30 seconds.

Plugins & Tools

Plugins add functionality, but too many slow your site. Stick to essentials only: SEO, security, performance, and analytics.

Stick to essential plugins only: SEO (Yoast or Rank Math), security (Wordfence), performance (WP Rocket or W3 Total Cache), and analytics (Google Analytics or Jetpack Stats).

Mentor reminder:

Simple sites perform better than cluttered ones.

Design Basics

Design should support reading, not distract from it. Choose readable fonts, simple colors, and clear navigation.

You're done when:

Your site is easy to read on both phone and desktop.

BONUS 4: AI Prompt Pack for Beginner Bloggers

Purpose:

This bonus helps you use AI to save time and gain clarity — without losing your voice. AI is a tool, not the writer.

Using AI for Ideas

When you feel stuck, AI can help you brainstorm blog topics and reader questions. Use it to spark ideas, then choose what fits your niche and experience.

Using AI for Structure

AI can help you organize your thoughts into outlines and headings so your posts flow better. Adjust the structure to suit your message.

Using AI for Writing Support

AI can help simplify or clarify your writing, but your voice must remain. Always edit the output so it sounds like you.

Using AI for SEO & Monetization

AI can suggest keywords, meta descriptions, and monetization placements, but you decide what feels natural.

Here are **4 simple AI prompts for blogging**:

1. “Give me 10 blog post ideas for beginners in the [niche] niche.”
2. “Create a clear, beginner-friendly outline for a blog post about [topic].”
3. “Rewrite this paragraph to be clearer and more conversational while keeping my tone.”
4. “Suggest natural ways to monetize a blog post about [topic] without sounding salesy.”

For advanced and SEO prompt (edit it to suit your topic)

“Act as an experienced productivity coach and content writer. Write a fully human, natural-sounding, and practical blog post on the topic “How to Overcome Procrastination.”

The article should be SEO-optimized, engaging, and written in a warm, relatable tone that feels like advice from a real person, not AI.

Content Requirements:

- Start with a compelling, relatable introduction that makes readers feel understood (e.g., missed deadlines, endless scrolling, “I’ll do it tomorrow” moments).
- Clearly explain what procrastination is and why people procrastinate (fear of failure, overwhelm, perfectionism, lack of clarity, etc.).
- Provide practical, realistic strategies to overcome procrastination that readers can apply immediately (not generic tips).
- Include step-by-step methods, real-life examples, and simple mindset shifts.
- Address common excuses people use to procrastinate and how to break them.
- Add a daily routine or simple action plan readers can follow.
- End with a motivational yet realistic conclusion that encourages action without sounding preachy.

SEO Requirements:

- Naturally include the primary keyword: how to overcome procrastination
- Include related keywords and phrases such as:
- stop procrastinating

- causes of procrastination
- productivity tips
- time management
- procrastination habits
- Use clear H2 and H3 headings
- Write in short paragraphs and bullet points for readability
- Optimize for featured snippets where possible (lists, steps, definitions)

Style & Tone:

- Conversational, encouraging, and empathetic
- No fluff, no robotic language
- Avoid overused clichés
- Written at a level a teenager or busy adult can easily understand

Length: 1,200–1,500 words

The final article should feel original, trustworthy, and genuinely helpful, as if written by someone who has personally struggled with procrastination and overcome it.

BONUS 5: Monetization Checklist

Purpose:

This bonus helps you shift from blogging as a hobby to blogging as a business. Monetization is not something you wait for perfection to start. It is something you prepare for intentionally.

Before Monetizing

You should have helpful content, a clear niche, and trust with readers. Income grows faster when value comes first.

Monetization Options Explained

Affiliate marketing, ads, digital products, and services all work differently. Start with one method and grow from there.

Monetization Readiness

Monetized posts should still feel helpful. Avoid forcing links or sounding salesy.

Growth Mindset

Blog income grows slowly and steadily. Track progress monthly, improve consistently, and stay patient.

Domain, Hosting & Technical Support

WordPress also offers bundled options where you can purchase a domain and hosting together, making setup easier for beginners. If building a website feels overwhelming, you can hire a web designer to handle the technical setup while you focus on creating content and working on monetization, which is often the best use of your time.

Final reminder:

Every successful blogger started where you are now.